



Business & Professional Coaching Certificate Program

ICF-Accredited Level 2 | Fall 2026

Transforming accomplished professionals into extraordinary coaches



A SUPPORTED PATHWAY

10 months

1 weekend per month

2 in-person weekends

8 live virtual weekends

Become a confident, competent professional coach—ready to practice, pursue ICF credentialing, and grow with a community.

CONFIDENT

COMPETENT

CREDENTIAL-READY

CONNECTED

Registration is limited to 18 participants.

Tuition: \$10,500 | \$500 deposit | Payment plans available

 **LEARN MORE**

 **APPLY**

 **REGISTER NOW**

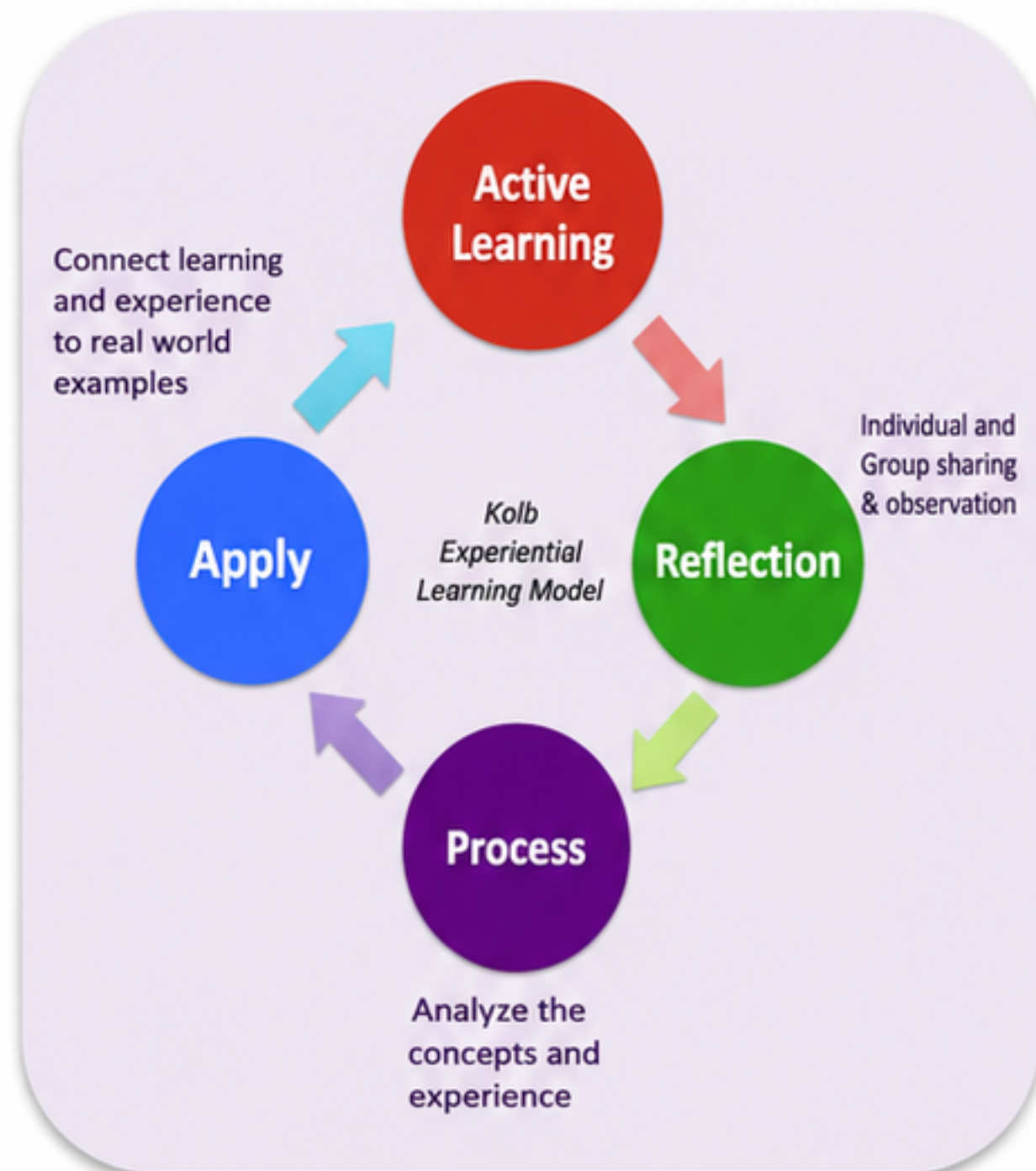
<https://transformationedge.com/business-coach-institute>



Why This Program Is Different

Adult learning | Experiential | Inquiry-based | Culturally expansive

You learn coaching by coaching—then reflecting, receiving feedback, integrating, and applying again.



FIVE MARKETPLACE DIFFERENTIATORS

- 1 The whole coach**
Personal, professional and business development—not skills alone.
- 2 High-touch support**
Your own coach, mentor coach, coaching supervisor, faculty and cohort.
- 3 Practice with depth**
Peer coaching, real clients, observation, feedback and reflective practice.
- 4 Multiple frameworks**
Evidence-based, psychological, cultural, holistic and indigenous models.
- 5 A diverse learning community**
Faculty and peers bring cross-sector, multicultural, lived experience.



**“You do not simply learn coaching.
You become a coach.”**

The program develops competence, confidence, presence, ethical maturity and professional identity together.

Graduates leave prepared to coach across executive, leadership, business, transformational, personal and life contexts.

LEARN

Art + science

DEVELOP

The whole coach

EXPERIENCE

Practice + feedback

TRANSFORM

Identity + impact

CONNECT

Community

Everything You Need to Grow Into Practice

A high-support Level 2 learning ecosystem

ONE STUDENT. FIVE LAYERS OF SUPPORT.



WHAT YOU WILL LEARN AND PRACTICE

ART + SCIENCE

Coaching theory and models
Psychology, neuroscience and philosophy
ICF competencies and ethics

THE COACH SELF

Self-awareness and self-regulation
Signature presence and strengths
Cultural competence and emotional intelligence

PRACTICE + FEEDBACK

Peer coaching and real clients
Observation, mentor coaching and supervision
Practicum and reflective learning

PROFESSION + BUSINESS

Internal and external coaching
Business and practice development
Professional identity and niche readiness

WHO SHOULD ATTEND?

Professionals pursuing business, executive, leadership, personal or life coaching
Leaders who want a coach approach or an encore career
HR, Talent, OD and L&D professionals building internal coaching capability
Consultants and coaches seeking professional training and a Level 2 pathway
Clinicians and helping professionals expanding ethically into coaching

TUITION & INCLUSIONS

\$10,500

\$500 deposit

Includes mentor coaching, supervision, practicum, personal coaching, learning materials and faculty support.

Payment plans available

REGISTER NOW

transformationedge.com/business-coach-institute

Your Pathway to a Confident Coaching Practice

Fall 2026 cohort | October 2026–July 2027

PROGRAM DATES

Oct 9–10, 2026

Mar 12–13, 2027

Nov 6–7, 2026

Apr 2–3, 2027

Dec 4–5, 2026

Apr 30–May 1, 2027

Jan 8–9, 2027

Jun 4–5, 2027

Feb 5–6, 2027

Jul 16–17, 2027

2 weekends in person + 8 live virtual

“The experiential approach accelerated the development of both my coaching skill and my confidence.”

— Toni Mantych, Program Graduate



PROGRAM DIRECTOR

Sackeena Gordon-Jones, Ph.D., MCC

Executive coach, coach educator and leader in the coaching profession.



Students leave with competence, confidence—and a community.

Ready to explore whether this program fits your goals?

Visit the program page, attend an information session, or schedule a conversation. Registration is limited to 18 participants.

REGISTER NOW >

<https://transformationedge.com/business-coach-institute>

pm@transformationedge.com | (919) 745-8944

