

The Art & Science of Coaching: Visual Coaching – Integrating Brain Science and Mind Mapping

Coaching for Transformation

Visual Coaching with Mind Mapping Workshop

Visual Coaching – Uses visual tools to encourage new thinking and support clients in retrieving, remembering, reflecting and gaining insight.

Mind Mapping – Amplifies visual learning, as it mirrors the brains natural function to process radiantly instead of linearly, promoting creative thinking and action taking.

Combined, these two approaches enable coaches to create a dynamic space for their clients “to see, what they are saying, thinking and feeling”!

As a result, clients:

- Create connections and a more compelling story of what they want
- Gain powerful insight and awareness
- Gain clarity on their goals and vision
- Become more motivated to take strategic action

Join us for an interactive workshop on how to integrate these two practices to:

- Support whole person coaching maximizing the power of the brain
- Engage clients in a creative way
- Help clients gain perspective on complex issues
- Have clients leave a session with a tangible tool that will improve thinking, foster clarity and accountability

Coaches will enhance core competencies in two areas:

- Setting the Foundation** (Establishing a Coaching Agreement)
- Facilitating Learning and Results** (Creating Awareness, Planning and Goal Setting)



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Sackeena Gordon-Jones is an ICF Master Certified Coach who works with coaches, executives, emerging leaders and professionals, who want to transform the way they lead, work and live. Leaders who want to achieve their most meaningful goals, lead authentically, foster a compelling culture and lessen their stress will find a trusted partner with a unique skillset to coach, consult, train and speak.

