

# Strategic Internal Coaching

## Keys to building and sustaining an effective coaching program inside the organization

### Experiential Coach Training Workshop – 1 Day

This program provides the participant a practical and strategic perspective of integrating a coaching program with internal and external coaching practitioners.

Coaching can be a significant investment and often the return on the investment is difficult to quantify or recognize throughout the organization. When coaching is offered in an ad-hoc manner, it loses its potential to transform the organization and deliver exponential ROI.

A strategic approach to coaching will create synergies because it is connected to the vision, mission and strategic priorities of the organization and/or its business units.

Participants will explore the 4 keys to building and sustaining an effective internal coaching program that builds internal capacity while leveraging external resources and optimizing finances.

Coaches experience learning through theory, experiential learning, mentoring, supervision and practicum.

#### Experiential Learning with practical case studies and tools:

1. Why Coaching
2. How to implement and support: 4 keys to a strategic internal coaching that's sustainable
3. Making the case for coaching and delivering on its promise
4. The Internal Practitioner

#### Beyond the training program:

1. Supporting Resources
2. Frameworks to support implementation

#### Practice:

Realistic scenarios to increase the success of transfer of learning



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*Sackeena Gordon-Jones is an ICF Master Certified Coach who works with coaches, executives, emerging leaders and professionals, who want to transform the way they lead, work and live. Leaders who want to achieve their most meaningful goals, lead authentically, foster a compelling culture and lessen their stress will find a trusted partner with a unique skillset to coach, consult, train and speak.*



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